



PATENT

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Applicant : Thomas P. Ivanyi
Application No. : 09/944,348
Filed : August 31, 2001
Title : SYSTEM AND METHOD FOR MEASURING AND STORING
INFORMATION PERTAINING TO TELEVISION VIEW OR USER
BEHAVIOR
Grp./Div. : 2614
Examiner : Peter C. Wilder
Customer No. : 23363
Docket No. : 57547/A719

Confirmation No. 9772

**SUBSTITUTION OF ATTORNEY WITH
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
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May 16, 2006

Commissioner:

Thomas P. Ivanyi, inventor of the above-referenced patent application, hereby revokes all previous Powers of Attorney and appoints the practitioners associated with the

CUSTOMER NUMBER 23363

of the firm CHRISTIE, PARKER & HALE, LLP, telephone (626) 795-9900, as principal attorneys with power to appoint associate attorneys, to prosecute this application and any subsequent application based on the disclosure of this application, and to transact all business in the Patent and Trademark Office connected with this application and any subsequent application.

Application No. 09/944,348

The authority under this Power of Attorney of each person identified by Customer Number 23363 shall automatically terminate and be revoked upon such person ceasing to be a member or associate of or of counsel to the firm.

Please direct all correspondence to **CUSTOMER NUMBER 23363**. Direct all telephone calls to Daniel M. Cavanagh at 626/795-9900, **CHRISTIE, PARKER & HALE, LLP, P.O. Box 7068, Pasadena, California 91109-7068**.

By 
Thomas P. Iyanyi, Inventor

DMC/rmw

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